

RollNo.....

Total Pages : 2

BT-3/D-20

43136

**BUSINESS INTELLIGENCE AND  
ENTREPRENEURSHIP**

HM-902-A (Opt. II)

[Time: Three Hours]

[Maximum  
Marks : 75]

Note : Attempt Five questions in all, one question from each Unit Q. NO. 1 is compulsory. Each question carries equal marks.

1. Answer the following questions: **15**

- (i) Discuss the function of SISI.
- (ii) Differentiate between Manager and Entrepreneur ?
- (iii) Describe, how an idea can be converted into opportunity?
- (iv) Write function of Pollution Control Board.
- (v) What do you mean by CPM method of project evaluation?

**UNIT-I**

2. Describe the economic and non- economic factors affecting entrepreneurial growth in the country? **15**

3. Describe types of entrepreneurs. **15**

## **UNIT-II**

4. Describe criteria for the selection of a product for manufacturing. How is feasibility report prepared? **15**
5. Discuss entrepreneurial opportunity search and identification methods. **15**

## **UNIT-III**

6. Discuss plant and machinery selection criteria in a small scale manufacturing units. **15**
7. (a) Describe definition of small scale industries and its rationale. **8**  
(b) Discuss role of SMEs in Economic Development of India. **7**

## **UNIT-IV**

8. (a) Discuss finance management and export marketing issues in SMEs. **7**  
(b) Discuss Production Management issues in SMEs. **8**
9. Discuss finance management and export marketing issues in SMEs. **15**
-